

YOUR PARTNER IN MAXIMIZING HEALTHCARE INVESTMENT VALUE

Trusted by Healthcare-Focused Private Equity

At **CWH Advisors**, we specialize in empowering healthcare investors to make informed, high-impact decisions. We partner with leading Private Equity (PE) firms to conduct insightful business diligence and provide targeted value-creation support, guiding both the acquisition process and post-investment growth. Our approach combines deep industry knowledge with an operator’s perspective, offering a powerful, hands-on approach to enhancing portfolio company performance and driving returns.

Proven Diligence and Execution Framework

Comprehensive Business Diligence with an Operator's Lens

CWH Advisors employs an “under-the-hood” diligence approach, rigorously assessing every operational component of a prospective investment. We deliver a complete, actionable understanding of the business, highlighting key areas such as:

- **Operational Strengths and Gaps:** We provide insights into what works well and where opportunities for improvement exist.
- **Value-Creation Opportunities:** We identify impactful initiatives with detailed recommendations, revenue and cost estimates, and timelines.
- **Economic Impact Analysis:** Our financial projections assess the ROI of operational improvements, aligning initiatives with investment goals.

➔ Key Deliverable:

A “100-Day Operating Plan” outlining prioritized, high-impact initiatives designed to fast-track value realization and establish a strong foundation for growth.

Why CWH Advisors Stands Out for Private Equity Investors

CWH Advisors combines healthcare expertise with a commitment to execution, making us the partner of choice for PE firms in the healthcare sector. Our “right to win” is rooted in several key differentiators:



- **Seasoned Operator Executives:** Our team consists of experienced healthcare operators who understand the unique challenges and opportunities in the industry, providing pragmatic and actionable insights.
- **Rigorous and Custom Diligence:** Using an operator’s perspective, we ensure our diligence efforts are both comprehensive and relevant, directly supporting the investment thesis.
- **Broad Domain Expertise:** From revenue cycle optimization to technology-driven care delivery, our depth in healthcare experience allows us to bring relevant and transformative insights to every engagement.
- **Focus on Results-Driven Execution:** We don’t just provide recommendations; we assist in implementing them, helping portfolio companies bring strategies to life and deliver measurable results.

Value-Creation Services for Portfolio Enhancement

Our value-creation services are designed to optimize business performance, accelerate growth, and increase enterprise value across key dimensions. CWH Advisors offers comprehensive support, focusing on areas that matter most to healthcare organizations:



Go-to-Market (GTM) Strategy

We craft and execute GTM plans that target the right audiences, enhance market presence, and drive sustainable growth.



Diversification Initiatives

We help portfolio companies explore and expand into new services, markets, and product offerings, building resilience and strategic advantage in a dynamic healthcare environment.



Reimbursement and Revenue Optimizations

Our expertise in value-based reimbursement and revenue cycle optimization maximizes financial performance and ensures efficient cash flow management.



Technology Innovation and Improvement

We drive tech-driven transformations to enhance patient engagement, support home-based care, and create operational efficiencies.



Operational Excellence

Leveraging best practices and industry-leading standards, we elevate operational performance, fostering scalability and long-term resilience.



Our Promise:

With a proven track record and a relentless commitment to client success, **CWH Advisors** stands as the ideal partner for PE firms seeking to unlock the full potential of their healthcare investments.



CWH Advisors delivers transformative results by blending our unique operator-driven approach with specialized healthcare knowledge. We help healthcare businesses achieve their strategic and operational goals with confidence.

For more information, visit: www.cwhadvisors.com

